

### Client Needs

A large Fortune 500 Food & Personal Care company approached Adept to assist in the development and commercialization of packaging that incorporated post-consumer recycled content (PCR).

### Challenges

This included 37 different formats, colors and molds across multiple convertors.

### Results



100% rPET Jar, Enabling Marketing Claim to Increase Exposure of Sustainable Packaging



60% rPP Closure



On-time Completion with 100% Goal Achievement



### STEPS TAKEN BY ADEPT

- Develop a qualification matrix that balanced quick wins and high-volume formats enabling short term and big picture progress
- Evaluate multiple resin suppliers while weighing the following considerations:
  - o Regulatory classification and risk level
  - o Feed stock purity
  - o Available capacity
  - o Molding capabilities
- Execution meeting all marketing and operational requirements
  - o Established & cross functionally aligned acceptable quality limits on inclusions
  - o Established and cross functionally aligned acceptable quality limits for color
  - o Verified robustness of molding via dimensional analysis and functional testing
  - o Supported scale up at manufacturing locations

We Would Love  
to Partner with  
You on Your Next  
Packaging Project

