

### CLIENT NEEDS

A global Fortune 500 company approached Adept Group to help harmonize the company's packaging format(s) globally and reduce material complexity and quantity of specifications. The project would also help plant the seeds to formulate a sustainability strategy and ensure future growth for other divisions.

### RESULTS



\$90,000,000 in Savings Across the Organization



Menu Card Development for New Products or Line Extensions of Multiple Brands



50% Specification Reduction Resulting in a Harmonized Portfolio and Reduced Material Costs



### STEPS TAKEN BY ADEPT

- Developed a 5-step internal process to evaluate the global productivity scale of the organization
- Implemented a global packaging harmonization strategy based on key 'building blocks' inspired by industry Best-in-Class practices and sustainability initiatives
- Created global performance standards and menu cards for new and existing products with line extensions
- Refreshed specifications and standardized specification process
- Acted as a liaison between the global R&D and Procurement teams

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with You on Your Next  
Packaging Project  
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