

The Business Impact of Corporate Sustainability Initiatives

Driving the Need for a Solid Sustainable Packaging Strategy

Packaging sustainability is top of mind for many companies as corporate sustainability initiatives continue to become more prominent. These sustainability initiatives tend to trickle down from the top of the corporate chain and affect the entire business from packaging to operations. Have you thought about the impact of these initiatives on the areas below?



“ In a recent international survey, **63 percent of consumers** say they bought a product with a social or environmental benefit; **89 percent** say they would if given the opportunity. ”

*Source Cone Communications/Ebiquity Global CSR Study

“ By 2023, the issue of sustainable packaging is predicted to become the **number one challenge** facing companies, beating out cost and other issues. ”

*Source: Smithers Pira

“ The global sustainable packaging market will reach about **\$440.3 billion by 2025**, growing at a compound rate of 7.7 percent. This growth is driven largely by environmentally conscious consumers who prefer recyclable, bio-based and other sustainable packaging types. ”

*Source: Environmental Leader

Contact Adept Packaging to assist you with development of your sustainability strategy.

About Adept Packaging

Adept Packaging is the trusted expert for packaging engineering and serialization, providing teams with focused capability through staffing, engineering services, business processes and technology.

With wholly-owned operations in the US and Europe, Adept Packaging has experience and expertise from a successful track record of delivering thousands of projects for over 100 clients.

Serving a large cross section of industries including food, beverage, CPG, pharmaceuticals and medical devices, we have 70+ engineers with diverse backgrounds and specialized skill sets to fulfill client needs.