

Global Brands Aim High for Packaging Sustainability

PLASTIC REDUCTION OBJECTIVES FOR 2025



PEPSICO INC.

"PepsiCo's sustainable plastics vision is to build a PepsiCo where plastics need never become waste. We intend to achieve that vision by reducing, recycling and reusing, and reinventing our plastic packaging..."

- Mehmood Khan, Vice Chairman & Chief Scientific Officer



25% Recycled Content in Plastic Packaging



33% Recycled Content in Pet Bottles

Source: <https://www.plasticsnews.com/article/20181026-NEWS/181029931/-pepsico-sets-recycled-content-goals>

UNILEVER

"Our plastic packaging plays a critical role in making our products appealing, safe and enjoyable for our consumers. Yet it is clear that if we want to continue to reap the benefits of this versatile material, we need to do much more as an industry to help ensure it is managed responsibly and efficiently [after] consumer use."

-Paul Polman, Unilever CEO



25% Increase Recycled-Content Plastic in Packaging



100% Increase Amount of Plastic Packaging Able to Be Reused, Recycled or Composted To

Source: <https://www.recyclingtoday.com/article/unilever-plastic-recycling-commitment/>

If no actions are taken, oceans are expected to contain more plastic than fish by 2050.

Source: <https://www.industryweek.com/companies-executives/mondelez-joins-pg-colgate-palmolive-make-packaging-recyclable>

KRAFT HEINZ

Pledged to "aggressively pursue innovative alternatives to virgin plastics in a bid to meet the new aim," which is to make all packaging recyclable, reusable or compostable by 2025.



Recyclable, Reusable or Compostable All by 2025

"Our collective industry has a massive challenge ahead of us with respect to packaging recyclability, end-of-life recovery and single-use plastics,

Even though we don't yet have all the answers, we owe it to current and future generations who call this planet home to find better packaging solutions and actively progress efforts to improve recycling rates."

- Chief Executive, Bernardo Hees

Source: <https://www.edie.net/news/5/Kraft-Heinz-unveils-new-circular-packaging-strategy-in-plastic-reduction-drive/>

MONDELEZ INTERNATIONAL

Committed to making all of its packaging recyclable by 2025.



100% Recyclable

Source: <https://www.industryweek.com/companies-executives/mondelez-joins-pg-colgatepalmolive-make-packaging-recyclable>

MCCORMICK & CO. INC.

Set a 2025 goal to make all packaging recyclable or reusable by 2025. In addition, their goals include reducing their packaging carbon footprint by 25%.



Reduce Carbon Footprint by 25%

Source: <https://www.bizjournals.com/baltimore/news/2018/10/30/mccormick-saysall-packaging-will-be-recyclable.html>

DIAGEO

Has set multiple sustainability goals including that 100% of plastics used should be widely recyclable by 2025 and plastic bottles should be made of 100% recycled content by 2030.



100% Of Plastics Widely Recyclable by 2025



100% Recycled Content in Plastic Bottles by 2030

Source: <https://www.diageo.com/en/news-and-media/features/diageo-launches-new-plastics-targets-for-2025-and-beyond/>

"Plastic waste is one of the biggest sustainability issues the world is facing today. Tackling it requires a collective approach."

-Mark Schneider, CEO, Nestlé

Source: <https://www.recyclingtoday.com/article/nestle-2025-packaging-commitments/>

LIDL

Will reduce plastic consumption by at least 20 percent, as well as increase recyclability of all its own plastic packaging for its own products to 100% by 2025.



20% Reduction in Plastic Use by 2025

Source: <https://www.plasticsnews.com/article/20181026-NEWS/181029931/-pepsico-sets-recycled-content-goals>

NESTLÉ

Has set a goal to make 100 percent of its packaging recyclable or reusable by 2025.



100% Recyclable by 2025



100% Reusable by 2025

Source: <https://www.recyclingtoday.com/article/unilever-plastic-recycling-commitment/>

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Achieving goals as ambitious as these takes experience, expertise and drive to get the job done quickly and cost effectively. Rely on the experts at Adept Group to help you achieve your sustainability vision for a better future.

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