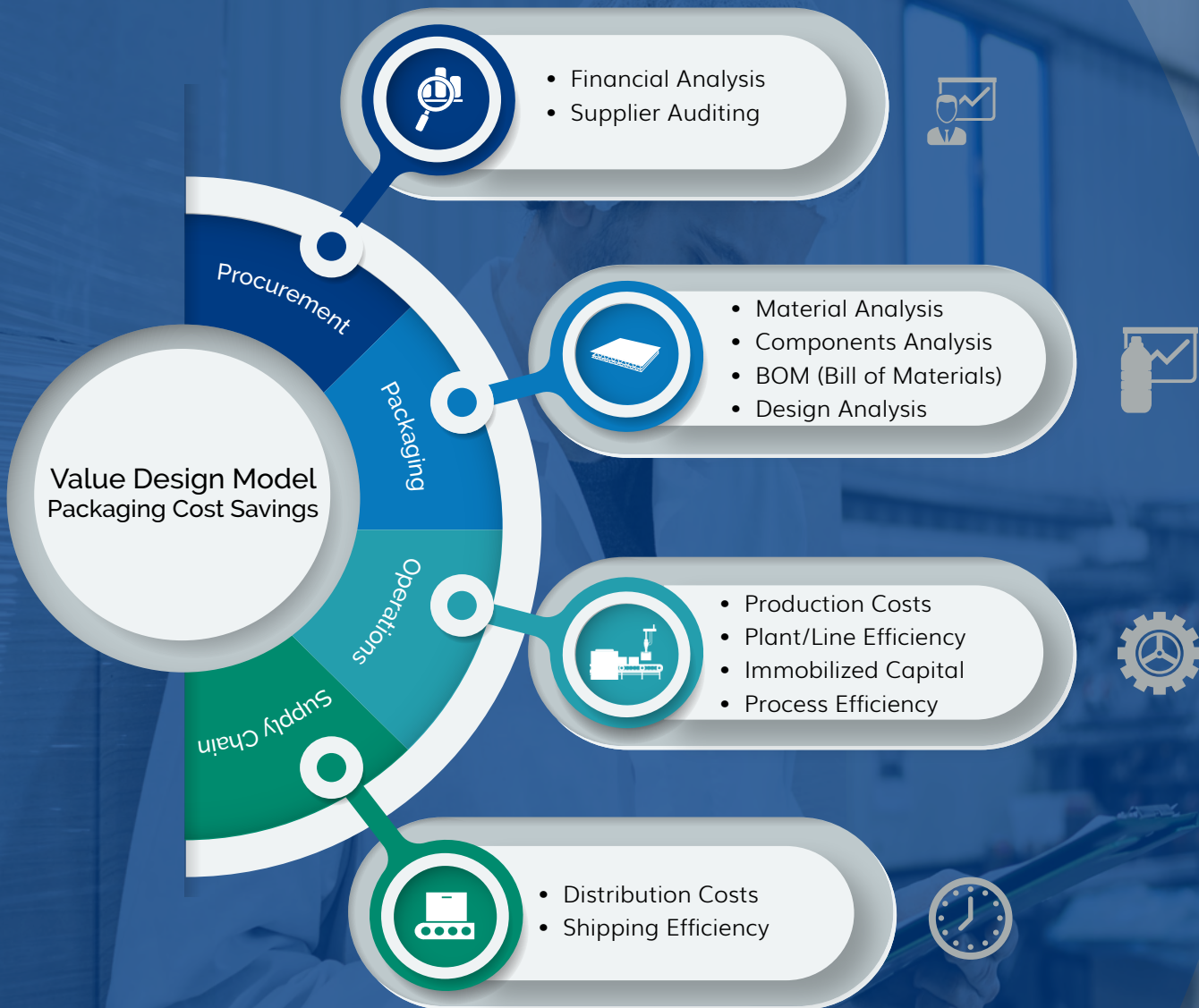


# Value Design Model

## A Hollistic Approach to Total Cost Savings for the Packaging Industry

Optimizing cost savings for packaging requires a methodology which evaluates all sources of cost within the packaging process to reduce waste, optimize for efficiency and add value.



From procurement, to material choice, to packaging design, our experts leverage their extensive experience and visibility into the packaging industry to design for value and reduce costs throughout your packaging department.