

Packaging Sustainability Survey



Sustainability initiatives can have a significant impact on all departments within a company. Developing a sound strategy is the foundation for long-term success. This survey is designed to assess your company's progress toward a strong sustainability strategy.

PACKAGING SUSTAINABILITY STRATEGY STATUS

- My company has clear sustainability goals
- My department has a clear packaging sustainability strategy
- My company is interested in developing sustainability goals

COMMUNICATION

- Packaging is being labeled with disposal instructions
- Packages are clearly labeled recyclable/compostable/biodegradable
- Developed an understanding of sustainability labeling laws and avoiding 'greenwashing'
- Sustainability improvements and initiatives are clearly communicated to the whole company
- Sustainability improvements are being accurately measured and reported upon
- Organizations have been identified that we could partner with to improve packaging sustainability

SUPPLY CHAIN

- Transportation has been evaluated for efficiency for cost savings and sustainability
- Packaging and product waste due to damage in distribution has been calculated
- Steps have been taken to reduce packaging and product waste due to damage in distribution
- Implemented improved recycling programs in offices and manufacturing sites

ABOUT ADEPT GROUP

Adept Group is the trusted expert for packaging engineering and serialization, providing teams with focused capability through staffing, engineering services, business processes and technology.

With wholly-owned operations in the US and Europe, Adept Group has experience and expertise from a successful track record of delivering thousands of projects for over 100 clients.

Contact Us for Assistance With Your Sustainability Strategy.

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