

NEW PACKAGE DEVELOPMENT

Sustainable Package Design



100% Recyclable Materials

to meet sustainability project goal



Best in Show

Natural Products Expo West



Deadline Goal Met

On-time for National Launch

Client Needs

A leading Food and Beverage company reached out to Adept Packaging to develop primary, secondary and tertiary packaging for a new kind of organic energy bar. This product targets athletes and fitness conscious teens and adults, to deliver nutrients and carbohydrates for extended adventures.

Steps Taken by the Adept Team

- Adept developed, tested and commercialized a new film lamination with a high oxygen and moisture barrier
- Sourced 100% recycled paperboard material to satisfy the sustainability goals of the project
- Collaborated with product development, operations, sales, and marketing to deliver a new item to a broad customer base
- Developed automated WIP caddy to unitize fresh bars to keep product in excellent condition while repacking and reduce costs for pallet module build
- Developed all packaging for a new manufacturing line



Contact us for assistance with your packaging needs

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AdeptPackaging
ENGINEERING PACKAGING EXCELLENCE