

COST OPTIMIZATION

Base Material Reduction



Cost Model Implemented

to improve the overall
regional margins



Project Roadmap Developed

to reduce costs across all
brands in the studied region



Productivity Pipeline

created for the region

Client Needs

A global Fortune 500 company approached Adept Packaging to help improve their margins for a specific region and align them with the margins of other regions. These efforts will also help formulate a sustainable regional portfolio.

Steps Taken by the Adept Team

- Developed an overview of a regional strategic plan and brand priorities
- Created a financial analysis including the regional differences of conversion-costs considered
- Benchmarked materials and package format against competitors
- Provided input for brand strategy based on consumer insights and results of survey
- Challenged suppliers with competitor's attributes
- Developed savings estimates and timeline for implementation



Contact us for assistance with your packaging needs

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