

FOUNDATIONAL PROCESSES

Benchmarking



\$90,000,000

in Savings

across the organization



**Menu Card
Development**

for new products or line
extensions of multiple brands



**50% Specification
Reduction**

resulting in a harmonized
portfolio and reduced
material costs

Client Needs

A global Fortune 500 company approached Adept Packaging to help harmonize the company's packaging format(s) globally and reduce material complexity and quantity of specifications. The project would also help plant the seeds to formulate a sustainability strategy and ensure future growth for other divisions.

Steps Taken by the Adept Team

- Developed a 5-step internal process to evaluate the global productivity scale of the organization
- Implemented a global packaging harmonization strategy based on key 'building blocks' inspired by industry Best-in-Class practices and sustainability initiatives
- Created global performance standards and menu cards for new and existing products with line extensions
- Refreshed specifications and standardized specification process
- Acted as a liaison between the global R&D and Procurement teams



Contact us for assistance with your packaging needs

www.adeptpackaging.com | inquiry@adeptpackaging.com | +1.484.373.2504

AdeptPackaging
ENGINEERING PACKAGING EXCELLENCE