

CALIFORNIA'S RECYCLED CONTENT MANDATE

Establishing World's Strongest Recycled Content Standards for Plastic Beverage Packaging

The Governor of California on Sep 24, 2020 signed bill AB 793 making California the first state in the nation to establish minimum recycled content requirements for plastic beverage containers, and make California's standards the strongest in the world. Here are the Key takeaways from the Bill:

WHAT?



OBJECTIVE

The Bill seeks to benefit the environment, develop the domestic markets for recycled materials and the state's economy and reduce reliance on unpredictable foreign markets.

WHO?



WHO'S AFFECTED?

Beverage manufactures that sell beverages filled in plastic beverage containers that are subject to the California Redemption Value

WHEN?



REQUIREMENTS (AVG PER YEAR)

15% postconsumer recycled plastic by 2022
25% postconsumer recycled plastic by 2025
50% postconsumer recycled plastic by 2030

WHY?



PENALTY FOR NONCOMPLIANCE

Penalties will be assessed annually beginning on March 1, 2024.
Penalty = Twenty cents (\$0.20) per pound of under usage.
Penalty calculation = \$0.20 x (total lbs. plastic used) x (minimum postconsumer recycled plastic percentage - pounds of postconsumer recycled plastic used)

If you need assistance achieving your sustainability goals, we have the tools, talent and expertise to help.



Contact us for assistance with any of your packaging needs
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